TAKES YOU TO

THE NEXT LEVEL

New product breed

INSTRUCTIONAL DESIGN MANAGEMENT SYSTEM





S M A R T D E S I G N E R™





SMARTDESIGNER IS AN

INSTRUCTIONAL DESIGN MANAGEMENT SYSTEM THAT IS:

- **Innovative.** Lock-down smart components and templates. Contemporary drag-and-drop interface.
- Direct (UI). Point and click to interact. In-place editing.
- **Empowering.** Ready-to-use quality components, that can de customized. No code. Shared components and templates libraries. Flexible and scalable.
- Collaborative. Team-focused: role and permissionbased system. Tooling: Advanced for power users. Intuitive and simple for educators.
- Game-changing. IMPACT A learner's experience that is
 - Engaging, inspiring and rich
 - Customised and brand-aligned
 - Consistent
 - Accessible &
 - Responsive



BY VISIARC

- 1. DESIGN.
- 2. COLLABORATE.
- 3. SCALE.

EASE-OF-USE



EASE-OF-COLLABORATION

SMARTDESIGNER — an **ENABLER** of an institution-wide orchestrated instructional design team effort — a design management system empowering ALL roles



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